

# 2018 NEW YORK PHOTOGRAPHY FAIR EXHIBITOR CONTRACT

**Date:** Saturday, April 7 & Sunday April 8, 2018  
**Location:** Sheraton New York Times Square Hotel  
811 7<sup>th</sup> Ave. 53<sup>rd</sup> St. New York, NY  
1-888-627-7067 (Special Room Rate \$259 - Mention Daguerreian Society)  
<https://starwoodmeeting.com/Book/DaguerreianSociety>  
**Hours:** 8:00 – 10:00 am dealer set-up Saturday  
9:00 – 11:00 am dealer set-up Sunday  
10:00 am – 6:00 pm general admission Saturday \$10.00  
11:00 am – 5:00 pm general admission Sunday \$10.00

6 Ft. Table Fee for 2 Days	Member	Non-Member	Total Due
Center Table (NO Electric)	\$525 <input type="checkbox"/>	\$600 <input type="checkbox"/>	_____
Wall Table (Electric)	\$625 <input type="checkbox"/>	\$700 <input type="checkbox"/>	_____
Marquee Table (Electric)	\$825 <input type="checkbox"/>	\$900 <input type="checkbox"/>	_____

**\*\*If requesting more than 1 table, please mark # of tables in square. You may either pay in full or with a partial deposit of \$200 per table below. If full payment is not made by March 25, you will be charged an additional \$25.00 processing fee. Payment options are below, although the website is preferable.**

**Trade Name** \_\_\_\_\_ **Dealer Website** \_\_\_\_\_  
**Exhibitor Name (print)** \_\_\_\_\_  
**Address** \_\_\_\_\_ **City** \_\_\_\_\_  
**Zip Code** \_\_\_\_\_ **State** \_\_\_\_\_ **Country** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **E-Mail** \_\_\_\_\_  
**Assistant(s) Name (one per table)** \_\_\_\_\_

## Indemnification:

The Exhibitor hereby agrees to indemnify, defend and keep harmless The Daguerreian Society, its officers, directors, employees, agents and each of them ("indemnities") from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments interest, attorneys' fees, and all other costs, fees, expenses and charges which any of the Indemnities incur arising out of or related to the Exhibitor's, its employees', agents' or contractors': (i) violation of any law or ordinance; (ii) negligence, gross negligence or willful misconduct of the Exhibitor, its employees, agents and contractors. The terms of this provision shall survive the termination or expiration of the Contract and Rules and Regulations. Furthermore, I have read and agree to comply with THE PHOTOGRAPHY FAIR RULES and REGULATIONS. The Daguerreian Society is a 501C3 Non-Profit Organization.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Make dollar checks or money orders from U.S. bank payable to THE DAGUERREIAN SOCIETY and return with this signed contract to: The Daguerreian Society, P.O. Box 306, Cecil, PA 15321 USA.

You may also pay by way of PayPal to: [pay@daguerre.org](mailto:pay@daguerre.org) or by credit card with information below:

**Visa/Mastercard/Discover #** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**Exact Name on Card** \_\_\_\_\_ **3 or 4-Digit Security Code** \_\_\_\_\_

# THE 2018 NEW YORK PHOTOGRAPHY FAIR

## TABLETOP RULES AND REGULATIONS

### 1. Show Date and Location:

The 2018 New York Photography Fair will take place at the Sheraton New York Times Square Hotel located at 811 7<sup>th</sup> Ave. 53 St. in New York City on Saturday and Sunday, April 7-8, 2018. Daguerreian Society Show Management reserves the right to change Show dates, hours, and location. Any such changes will be communicated to Exhibitors as far in advance of the Show as possible. Table costs are non-refundable and non-transferable. The Daguerreian Society is a 501 C3 Non-Profit Organization.

### 2. Table Registration Assignment Process:

To be considered for a table space at the Show, Exhibitors must submit a signed Exhibitor Registration Contract with payment in full. Participation in the Show is not guaranteed until the Exhibitor receives written confirmation from Daguerreian Society Show Management. Exhibitors may not sublet, assign, or apportion any part of the space allotted. The Contract shall be considered a binding contract between the two parties and subject to these Rules and Regulations as set forth by The Daguerreian Society in the Contract when it is submitted. By submitting the Contract, the Exhibitor releases The Daguerreian Society from any and all liabilities to the Exhibitor, its agents, licensees, or employees that may arise or be asserted as a result of submission of a Contract of participation in the Show. The Daguerreian Society Show Committee will determine final table locations. Every effort will be made to accommodate Exhibitor requests submitted with the Registration Contract, including access to electrical outlets if needed. At the same time, The Daguerreian Society is committed to producing a high-quality Show that is both balanced in terms of its representation of photography and also attractive, uncluttered, and compliant with space and safety regulations as set by the Sheraton New York Times Hotel and the City of New York.

### 3. Table Fees Include:

Table fees include fabric covered six-foot table(s), two chairs for each table and inclusion in the Show's promotion when possible.

### 4. Products and Pricing:

Only vintage collectible photographs, modern alternative processes and related items may be displayed/sold. No reproductions permitted. Pricing in U.S. dollars must be posted or available, pursuant to NY State Law.

### 5. Use:

Exhibitor's displays must be arranged so that they utilize only the area space contracted for and in such a manner as to recognize the rights of other Exhibitors and visitors. The only signage that may be posted at the Show is signage that has been expressly approved by Show Management.

### 6. Staffing:

Exhibitors must keep their tables open and staffed during Show hours (10:00 am – 6:00pm) on Saturday, and (11:00pm – 5:00pm) on Sunday. Name tags provided by Show Management must be worn, and assistants are expected to fulfill a sales staffing role only and not to partake in individual buying activities.

### 7. Exhibitor Set-up and Move-out:

Table set-up is from 8:00 -10:00 am Saturday, April 7, and 9:00-11:00 am on Sunday. Table pack-up and move-out must be done from 6:00 – 6:45 pm on Saturday and 5:00 – 5:45 on Sunday.

Table set-up must be completed by 9:30 am on Saturday, and 10:30 on Sunday for early bird attendee admission.

**No exhibitors will be permitted to pack up products/dismantle displays from their table before show closes.**

### 8. Security:

In no case whatsoever shall The Daguerreian Society or its assigns be responsible for any loss or damage to property or persons that may occur in connection with the Show. Exhibitors are urged and advised to secure their own risk insurance for both property and personnel to cover all on-site and in-transit risks.

### 9. Compliance With Applicable Laws:

The Exhibitor, its agents, and representatives shall abide by, conform to, and comply with all laws of the United States of America, the State of New York, and all ordinances of the City of New York, including, but not limited to, all rules and regulations for the government and management of the Wyndham New Yorker Hotel and the requirements of the police and fire departments, and further shall not do nor allow to be done, anything on the premises during the term of this Contract in violation of these Rules and Regulations, laws and ordinances.

Furthermore, these Rules and Regulations are made under and shall be governed by the laws of the State of New York in all respects, including matters of construction, validity, taxes (includes sales taxes) and performance.

**10.** The Daguerreian Society reserves the right to remove, at the Exhibitor's cost, any merchandise deemed by Show Management as not suitable for display at the Show for any reason. Table costs are non-refundable.

Main Exhibit  
Access:  
STAIRS  
DOWN

stairs

**UPPER LEVEL**

Entryway / Reception

IN BLUE:

**LOWER LEVEL  
(Exhibition Area)**

Marquee Tables / Foyer

Bryant  
Park

**Seminar  
Rooms**

Columbus  
Circle

Madison  
Square

Bowery

**Room Tables  
(Wall & Center)**

Gramercy

**Room Tables  
(Wall & Center)**

